



RESEARCH2REALITY

Shining a light on research & innovation.

The Most Important Tool to Tackle Gender Inequality

An interview with University of Toronto researchers:

Sarah Kaplan, Director, Institute for Gender and the Economy — Rotman

Carmina Ravanera, Research Associate

Sarah Kaplan

The unique contribution of the Institute for Gender and the Economy and the work we're doing here is this idea that we can use innovation to change the conversation on gender equality. The challenge that we have in society is that despite all of the efforts that have been made, there's still a gender wage gap. There's still a career gap where women are not reaching into the upper echelons of the corporate world nor the policy world.

We have only between two and six percent of all the venture capital money going to women-led businesses. So I felt like we needed to have a different angle on achieving equality using that basis of rigorous research to translate that into policy and practice, because clearly what we've been doing up until now hasn't worked.

We're trying to really uncover the underlying dynamics so that we can come up with policy and practice solutions that are smarter and that could actually close the gender wage gap.

