



RESEARCH2REALITY

Shining a light on research & innovation.

The Truly Transformative Moments in Science

An Interview with **Daniel Debow**, Technology Entrepreneur, CEO & Co-founder, Helpful

Neena Kanwar, Co-founder, CEO & President, KMH Cardiology and Diagnostic Centres Inc.

Bilal Khan, Founding CEO, OneEleven Innovation Hub

Daniel Debow

Many of the best entrepreneurs start in the sciences. My former head of sales was a research scientist. He learned how to solve problems, he learned how to have a situation of deep ambiguity, which is the core of all early start ups, and to not be afraid by that, to not be thrown off. But to just figure out how to build experiments, which is what I think a start up does, that help you understand reality, and then be able to drive towards a solution.

Basic research, curiosity-driven research, isn't just about the curiosity. It's also a training ground for people to have a mode of thinking to apply to the rest of the world, that in many cases can turn into great businesses.

Neena Kanwar

We're doing research projects in MRI, we're doing research projects in PET/CT, and better treatment for diseases that currently don't have treatment. The research that is now being conducted, and that we're participating in, is critical not only to our growth, but to the growth of the innovation economy.

TODAY'S RESEARCH. TOMORROW'S REALITY.

